

GLOBAL MINERALS

AMCOL AT METAL + METALLURGY CHINA 2012



THE STORY: Metal + Metallurgy China Exhibition, the largest foundry fair in Asia, has a history of more than 20 years. The combination of foundry suppliers and end products and services provides a comprehensive display of solutions the entire foundry sector - all under one roof.

This year, from May 9th to 12th, Metal China 2012 attracted over 1,300 exhibitors and 40,000 visitors from 60 countries and regions. As an exhibitor, AMCOL showcased bentonite, customized performance blends and chromite sand. Instead of simply featuring individual products, AMCOL used videos, graphics and slide shows to show how our innovative technologies, high-quality products and value-added services aid our customers in foundry industry. This interactive method of presenting our products and services proved very popular as we drew in over 1,000 customers in this three and half day show. Great Job!

Visit the event's website here!

For more information, please contact monica.fisher@amcol.com.



Have a story or accomplishment you'd like to share? email us at newsletter@amcol.com