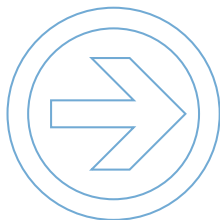


CHINA TEAM: AMCOL UNIVERSITY PROJECT

University Cooperation Project is Helping AMCOL to Build Brand Reputation among Future China Foundry Professionals.



AMCOL China is building its brand awareness and reputation among future foundry professionals through a University Cooperation Project. This project includes giving technical lectures, providing scholarships and recruiting foundry-majored graduates from three China universities: Hebei University of Technology, Hefei University of Technology and Shandong Jianzhu University.

On July 9th, AMCOL APAC technical support manager Darren Colwell gave a lecture on green sand casting process, moulding filling reaction process, and bentonite knowledge to over 100 foundry-majored undergraduates at Hefei University of Technology. Attendees were mainly from this university or work in foundry companies in central and east China.

On October 26th and 29th, AMCOL China held scholarship awarding events at Hebei University of Technology and Shandong Jianzhu University respectively. Technical lectures were presented and application knowledge was shared with more than 200 foundry-majored undergraduates.

If you would like to learn more about this story please contact Johnny Gu, Marketing Manager AMCOL CHINA at johnny.gu@amcol.com



Have a story or accomplishment you'd like to share?
email us at newsletter@amcol.com